



# Arizona State Library, Archives and Public Records

## A division of the Secretary of State

### Library Development Division Newsletter

Volume 10, Issue 03

March 2013

[Announcements](#)  
[Continuing Education](#)  
[Free Online Training](#)  
[Conferences/Workshops](#)

### Announcements

### Training

#### **ALIVE! 2013 (Arizona Library Institute Virtual Extension)**

##### **Register Now for March's course: Health Resources for Everyone!**

The **Arizona Library Institute, Virtual Extension (ALIVE)** offers library workers a special educational opportunity without the time constraints and financial burdens of travel. The program is entirely online in a new learning environment that offers a variety of interactive tools. You will learn about the foundations of librarianship in addition to practical techniques you can employ right away.



The program is entirely virtual. From now through May, each month is dedicated to a different topic or theme. You can apply for all the topics or pick and choose to meet your needs. Expect to spend between 8 and 12 hours on each one-month-long course. Everyone can earn contact hours toward Arizona State Library Certification based on course completion and online meeting attendance.

Remaining topics are:

- **Health Resources For Everyone – March's offering – register now!**
- Helping Your Job Seekers After BTOP2
- Civic Engagement

To participate in the program, follow these steps:

1. Go to <http://azlibrarylearning.org/courses> and click the ALIVE! application link.
2. Fill out the brief application. Your completed application will be automatically emailed to **Janet "Jaime" Ball**. She will send you a Welcome email with your **ALIVE!** username and password.

For more information, email **Janet “Jaime” Ball** at [jmball@bibliomind.com](mailto:jmball@bibliomind.com) or leave a voicemail at 928-251-4596.

### **Small Business Information Exchange Workshop**

The goal of the SBIE event aims to assist libraries in serving the needs of the unemployed and underemployed who are interested in starting their own business. The event will provide a forum for librarians to learn about community resources to help their patrons, and likewise, members of the business community will learn about the resources that exist for their clients from their own public libraries. Participation in this event will help build a stronger referral network among professionals helping small business startups.

Overview of what you will learn:

- Business professionals from **SCORE, AZSBDC**, and many others will be on hand to tell us exactly what small business startups need.
- **Increase your reference & referral network** by visiting with our many exhibitors.
- Join our **panel discussions** to hear how AZ librarians and Business Counselors are already serving small businesses & entrepreneurs.

Keynote Speakers:

Jim Pipper, US Small Business Administration

Debra Roubik, Business Analyst, AZ Small Business Development Center

Exhibitors:

U.S. Small Business Administration, AZ Small Business Development Center, Arizona State Data Center, Greater Phoenix SCORE®, Arizona State Library, Maricopa Workforce Connection, National Assn. of Women Business Owners, Arizona Business & Professional Women, Arizona Commerce Authority, Local First Arizona, Gangplank, and the Arizona Small Business Association.

**March 12, 9:00 a.m.-4:00 p.m., Carnegie Center, Phoenix.** For more information contact Stefanie Nugent, [snugent@azlibrary.gov](mailto:snugent@azlibrary.gov). Register at <http://www.azlibrary.gov/eventreg/>. *Counts as 6 contact hours in Services to the Public.*

### **What's New in YA Literature – Patti Tjomsland**

In this outstanding new workshop, **Patti Tjomsland** will share the best **new** books for young adults, all of which have just recently been published. Patti will go beyond familiarizing you with the best of the newly published titles to share highly practical strategies for using these outstanding books in your classroom or library.

This daylong workshop will be filled with great books, innovative & creative ideas, enthusiasm, exciting curriculum connections, and news about authors that are too good for young adults to miss.

- What's new in a variety of genres
- Practical ideas, tips, & suggestions for incorporating relevant teen books across all content areas for grades 6-12
- Learn the web resources that will help you identify possible issues in specific teen titles
- Discover some of the best literature & reading apps to use with teens
- Learn about the selection process award committees use from a current member of YALSA's Excellence in Nonfiction Award Committee
- Practical lesson ideas that work for almost any book
- Extensive lists & annotated bibliographies of authors & titles in a variety of genres
- Receive a list of **non-fiction titles that support the Common Core State Standards for Informational Text**
- Innovative strategies & ideas for outstanding book talks by adults & teens
- The best new books to motivate reluctant readers

*All participants will leave with extensive annotated bibliographies in a comprehensive resource handbook full of outstanding ideas that you can immediately put to use to motivate & inspire your young adult readers.*

- March 14<sup>th</sup>, 9 a.m.-4 p.m. at the Valencia Branch Library in **Tucson**
- March 15<sup>th</sup> & 16<sup>th</sup>, 9 a.m.-4 p.m. at the Carnegie Center in **Phoenix**

For more information contact Dale Savage, [dsavage@azlibrary.gov](mailto:dsavage@azlibrary.gov). Register at <http://www.azlibrary.gov/eventreg/>. Counts as 6 contact hours in Children's Services.

### **Library Tour: McClelland Irish Library**

Join us as we visit the McClelland Irish Library adjacent to the Irish Cultural Center at 1106 North Central Avenue in Phoenix. The library is housed in a three-story building resembling a 12<sup>th</sup> century Norman castle from the Emerald Isle. The library houses more than 5,000 books from Irish authors and poets, genealogical research tools, and includes an ongoing exhibit of *The Book of Kells*.

**March 21<sup>st</sup>, 9:30-11:30 a.m.** Register at <http://www.azlibrary.gov/eventreg/>. Library Tours are an ongoing program of the Maricopa County Library Council Continuing Education Committee. Counts as 2 contact hours in Facilities.

### **New: Best in Business: Seven Easy Steps to Supporting Small Business & Entrepreneurs in Your Community**

*Best in Business Webinar Series - #1*

**Are you looking to start or improve services to small businesses and entrepreneurs?** Get busy serving the needs of the small business community with these seven easy systematic steps providing you with the tools you need to identify service gaps between current conditions and desired outcomes. Understanding the needs of your small business community and what resources you need including: the people, place and space, library services, partnerships, outreach and marketing. Librarians will find that they already have many of the resources a small business startup is looking for! A worksheet will guide you through each step identifying gaps between current conditions and desired outcomes.

**March 21<sup>st</sup>, 1:00-2:00 p.m.** Presented by **Paula Wilson**, business owner, librarian, and ALA author (Library Web Sites, 100 Ready-to-use Pathfinders for the Web). She has worked at three public library systems (Providence Public Library, Las Vegas-Clark County Library District, and Maricopa County Library District) during her twenty-plus year library career. In 2005, she brought her research and reference skills into the business world and built, bought and sold three businesses in the last eight years. She is now a library consultant, independent researcher and business owner. Register today at <http://www.azlibrary.gov/eventreg/>.

### **New: Lead the Change**

*Library Journal Leadership Event Series*

Attend a motivating and informative day that will energize and inspire you to lead the change in your library. You'll learn how today's top librarians are transforming their communities and leave with insights, best practices, leadership tools and a personal action plan, empowering you to transform your career and enrich your community.

Attend individually or send your staff for a day of dynamic presentations, case studies, and conversations featuring David Bendekovic, B.A. David Company and *Library Journal* Librarians of the Year, Movers and Shakers, **Melinda Cervantes**, Executive Director of the Pima County Public Library, and **Rita Hamilton**, City Librarian of Phoenix.

**April 2<sup>nd</sup>, 10:00 a.m.-4:00 p.m.** at the Joel Valdez Main Library in Tucson. For more information and to register, visit <http://lj.libraryjournal.com/lead-the-change/>. Continuing Education scholarships are available for this workshop, <http://www.azlibrary.gov/extension/ceScholarships.aspx>.

### **New: Basic Legal Research for Non-Law Librarians**

Experienced and knowledgeable faculty from the Southwest Association of Law Librarians (SWALL) Legal Information Services to the Public (LISP) Committee will teach courses in: *the Legal Reference Interview, Arizona Case Law, Arizona Statutes and Codes, Federal Material, & Internet Legal Research*. **April 4<sup>th</sup>, 7:30-11:45 a.m., Carnegie Center 1101 W. Washington Street, Phoenix.** **Register by Friday March 29** by contacting Mike Martinez, [mmartinez17@stmarytx.edu](mailto:mmartinez17@stmarytx.edu). There will be a \$5 registration fee payable at the conference.

### **New: Statewide Friends Conference**

*Save the Date: April 6<sup>th</sup>*

Library staff/volunteers, Friends of Library members are invited to a **Statewide Friends Conference** at the Burton Barr Central Library at 1221 N. Central Avenue in Phoenix on Saturday, April 6<sup>th</sup>. There will also be a meet & greet opportunity from 5:00-8:00 p.m. on Friday evening at Phoenix Public Library's First Friday Artist Reception at Burton Barr. For more information, contact Jason Peterson, [jason@plfriends.org](mailto:jason@plfriends.org).

### **New: Tell the Teens**

*Teen Readers' Advisory Program*

Maricopa County Library Council's annual young adult Readers' Advisory event! Special guest, **Martin Etchart** author of *The Good Oak* will speak and sign books. Following Martin's presentation, enjoy teen book reviews by local librarians:

- Karen Reed,
- Merideth Jenson-Benjamin,
- Kearsten Labrozzi,
- Dave Kiersh, &
- Jennifer Wong-Ortiz

**April 16<sup>th</sup>, 1:00-4:00 p.m.** Register today at <http://www.azlibrary.gov/eventreg/>. *3 contact hours credit in Readers' Advisory.*

### **Disaster & Emergency Preparedness Workshop**

Presented by the Arizona State Library, Archives & Public Records, History & Archives Division Director, Dr. Melanie Sturgeon and State Conservator, Jim Neal, this workshop will provide small cultural institutions including libraries, archives, and museums with the knowledge, skills, and tools they need to protect and recover heritage collections and institutional administrative records damaged by natural or human-caused emergencies.

**May 2<sup>nd</sup>, Yuma Main Library.** The workshop will run from 8:30 a.m.-4:30 p.m. For more information contact Liz Garland, [lgarland@azlibrary.gov](mailto:lgarland@azlibrary.gov), 602-926-3720. Register at <http://www.azlibrary.gov/eventreg/>. *Counts as 7 contact hours in Facilities.*

### **New: Back to the Beach**

*A Readers' Advisory Workshop*

Maricopa County Library Council's annual celebration of great books for vacation reading! This year's guest author is **Sophie Littlefield**, bestselling author of *Garden of Stones*. Panelists will also include librarians: **Mike Smith, Rene Tanner, Patrick King, Kearston LaBrozzi, & Merideth Jenson-Benjamin**. Refreshment will be provided.

**May 21<sup>st</sup>, 1:00-4:00 p.m.** For more information, contact Melanie Edens, [medens@glendaleaz.com](mailto:medens@glendaleaz.com). Register today at <http://www.azlibrary.gov/eventreg/>. *3 contact hours credit in Readers Advisory*

## Announcements

### **New: Invitation to submit to the Public Library Association data set (PLDS)**

Every year a large number of public libraries across the US and Canada submit their usage data to the Public Library Association's PLDS survey. The PLDS is a resource that all public libraries should seriously consider participating in. It is an important planning, advocacy, management and benchmarking tool that enables libraries to track trends and benchmark against one's peer and/or aspirant groups, as well as enables further research in the library profession.

Any library who has not received, or who has misplaced their PLDS login info, should request it be sent to them by clicking the following link and entering their info.

[CLICK HERE TO GET YOUR PLDS DATA ENTRY FORM USERNAME/PASSWORD!](#)

More information on submitting to the PLDS can be found at <http://pla.countingopinions.com> or by emailing [plasupport@countingopinions.com](mailto:plasupport@countingopinions.com).

### **New: PhD Scholarship: La SCALA: Latino Scholars Cambio Leadership Academy**

The School of Information Resources and Library Science (SIRLS) at the University of Arizona is recruiting Hispanic and Latino students to join its doctoral program, La SCALA: *Latino Scholars Cambio Leadership Academy*, an Institute for Museum and Library Science (IMLS) federally-funded program that provides financial support to students of Hispanic and Latino heritage who wish to pursue advanced degrees in Science, Technology, Engineering and Mathematics (STEM). Recipients of La SCALA funding are referred to as "La SCALA students." Graduate School application deadlines apply. For more information see, <http://sirls.arizona.edu/programs/phd>.

## Grant Opportunities

### **New: Honoring Our Servicemembers Program Description**

Honoring Our Servicemembers Grants assist organizations in their efforts to provide *participatory* arts and cultural experiences for active-duty servicemembers, reservists, veterans and their families. Proposals may focus on any arts discipline or arts therapy, or could align with existing arts programming. Projects may involve participants of any age, and can take place in a variety of settings and formats.

**Applicant Eligibility:** An applicant must be incorporated as an Arizona nonprofit organization or school with tax-exempt status, or be a unit of government. Eligible organizations include Arizona schools, school districts, afterschool programs, parks and recreation departments, neighborhood centers, universities, libraries, social service and community organizations, retirement communities, assisted living facilities, rehabilitation centers and hospitals.

Honoring Our Servicemembers Grants range from \$750 to \$7,500, and must be matched 1:1, excluding in-kind support. The minimum comprehensive project budget must be \$1,500. Guidelines are available at the following link and the **deadline to apply is March 21, 2013**: <http://www.azarts.gov/wp-content/uploads/2009/08/FY14-Grant-Guidelines-Honoring-Our-Servicemembers.pdf>

### ***Margaret Alexander Edwards Trust***

#### ***Deadline: Ongoing***

The Margaret Alexander Edwards Trust awards grants to library projects that seek to encourage reading for pleasure among teenagers and young adults. Visit the Trust's website for further information and grant application, <http://www.carr.org/mae/trust.html/>.

### ***Target Early Childhood Reading Grants***

#### ***Applications accepted: March 1—April 30 annually***

Target's Early Childhood Reading Grants program awards grants in the amount of \$2,000 to schools, libraries, and non-profit organizations in support of programs like after-school reading events and weekend book clubs. Several grants were made to Arizona libraries and schools in the 2012 cycle. For more information, visit <https://corporate.target.com/corporate-responsibility/grants/early-childhood-reading-grants>.

### ***American Honda Foundation***

#### ***Deadlines: May 1, August 1, November 1***

The American Honda Foundation supports programs and projects nationwide that focus on youth education in the areas of literacy, science, technology, engineering, mathematics, the environment, and job training. Applications are accepted from public and private schools and 501(c)(3) non-profit organizations. Grants are awarded in amounts from \$20,000-\$75,000. For more information, visit <http://corporate.honda.com/america/philanthropy.aspx?id=ahf>.

## **Free Online Training from Around the Country**

Check out these calendars of free online educational opportunities:

[InfoPeople Archived Webinars](#)

[SirsiDynix Institute](#)

[TechSoup Webinar Archive](#)

[WebJunction Webinar Archives](#)

[ALA Booklist Online Webinars](#)

[American Libraries Live](#)

[Libraries Thriving Archives](#)

[Booklist Webinars Archive](#)

[USL Online Learning Lab Archived Webinars](#)

## Continuing Education Events

Unless otherwise indicated, registration for the following trainings is FREE.

### March

12<sup>th</sup>— **Workshop:** [Small Business Information Exchange](#)

9 a.m.-4 p.m. Carnegie Center, Phoenix

AZ State Library Event Registration Page, <http://www.azlibrary.gov/eventreg/>

12<sup>th</sup>— **Webinar:** [Ebooks and Libraries: Legal Issues for Library Administration and Staff](#)

12 p.m.-1 p.m. InfoPeople Webinar, <http://www.infopeople.org/training/view/webinar>

12<sup>th</sup>— **Webinar:** [Panel Discussion: New Graphic Novels for Libraries and Classrooms](#)

11 a.m.-Noon. Booklist Webinar, <http://www.booklistonline.com/webinars>

13<sup>th</sup>— **Webinar:** [Worth a Thousand Words: Library Snapshot Day](#)

11 a.m.-Noon. Webjunction Webinar, <http://www.webjunction.org/events/webjunction.html>

14<sup>th</sup>— **Webinar:** [Library Safety and Security](#)

11 a.m.-Noon. American Libraries Live Webinar, <http://americanlibrarieslive.org/>

14<sup>th</sup>— **Webinar:** [Mobile Website Design for Libraries](#)

12 p.m.-1 p.m. InfoPeople Webinar, <http://www.infopeople.org/training/view/webinar>

14<sup>th</sup>— **Workshop:** [What's New in YA Literature \(Grades 6-12\) & How to Use It in Your Program - Patti Tjomsland](#)

9 a.m.-4 p.m. Pima County Public Library – Valencia Branch, Tucson

AZ State Library Event Registration Page, <http://www.azlibrary.gov/eventreg/>

15<sup>th</sup>— **Workshop:** [What's New in YA Literature \(Grades 6-12\) & How to Use It in Your Program - Patti Tjomsland](#)

9 a.m.-4 p.m. Carnegie Center, Phoenix

AZ State Library Event Registration Page, <http://www.azlibrary.gov/eventreg/>

15<sup>th</sup>— **Webinar:** [Youth Announcements: Spring 2013](#)

11 a.m.-Noon. Booklist Webinar, <http://www.booklistonline.com/webinars>

16<sup>th</sup>— **Workshop:** [What's New in YA Literature \(Grades 6-12\) & How to Use It in Your Program - Patti Tjomsland](#)

9 a.m.-4 p.m. Carnegie Center, Phoenix

AZ State Library Event Registration Page, <http://www.azlibrary.gov/eventreg/>

19<sup>th</sup>—**Webinar:** [Signature Events for Small Libraries](#)

11 a.m.-Noon. Webjunction Webinar, <http://www.webjunction.org/events/webjunction.html>

19<sup>th</sup>—**Webinar:** [Have No Fear, Poetry is Here!](#)

11 a.m.-Noon. Booklist Webinar, <http://www.booklistonline.com/webinars>

20<sup>th</sup>—**Webinar:** [Job Hunting for Today's Libraries in Today's Job Market](#)

11:30 a.m.-1 p.m. LLAMA Webinar, <https://www2.gotomeeting.com/register/148757378>

20<sup>th</sup>—**Webinar:** [How to Fail at Social Media \(and How to Get it Right\)](#)

12 p.m.-1 p.m. InfoPeople Webinar, <http://www.infopeople.org/training/view/webinar>

21<sup>st</sup>— **Tour:** [McClelland Irish Library](#)

9:30 a.m.-11:30 a.m. Phoenix, McClelland Irish Library

AZ State Library Event Registration Page, <http://www.azlibrary.gov/eventreg/>

21<sup>st</sup>—**Webinar:** [Best in Business: Seven Easy Steps to Supporting Small Business & Entrepreneurs in Your Community](#)

1 p.m.-2 p.m. State Library Webinar, <http://www.azlibrary.gov/eventreg/>

26<sup>th</sup>—**Webinar:** [Tech on the Spec\(trum\): Making libraries more accessible for children with special needs](#)

11 a.m.-Noon. TechSoup Webinar, <http://www.techsoupforlibraries.org/events>

28<sup>th</sup>—**Webinar:** [Sustaining Your Green Collection](#)

11 a.m.-Noon. Booklist Webinar, <http://www.booklistonline.com/webinars>

## April

3<sup>rd</sup>—**Webinar:** [So Many Devices, So Little Time](#)

10-11 a.m. Webjunction Webinar, <http://www.webjunction.org/events/webjunction.html>

11<sup>th</sup>—**Webinar:** [The Present and Future of E-books](#)

11 a.m.-Noon. American Libraries Live Webinar, <http://americanlibrarieslive.org/>

11<sup>th</sup>—**Webinar:** [What's New in Children's Literature: 2013 Update](#)

12 p.m.-1 p.m. InfoPeople Webinar, <http://www.infopeople.org/training/view/webinar>

16<sup>th</sup>— **Workshop:** [Tell the Teens: Teen Readers' Advisory Program](#)  
 1-4 p.m. Burton Barr Central Library, Phoenix  
 AZ State Library Event Registration Page, <http://www.azlibrary.gov/eventreg/>

16<sup>th</sup>— **Webinar:** [What's New in Young Adult Literature](#)  
 12 p.m.-1 p.m. InfoPeople Webinar, <http://www.infopeople.org/training/view/webinar>

16<sup>th</sup>— **Webinar:** [Aligning Information Literacy Outcomes with Institutional Goals](#)  
 5-6 a.m. *OR* 9-10 a.m. Libraries Thriving Webinar,  
<http://www.librariesthriving.org/workshops/upcomingseminars>

24<sup>th</sup>— **Webinar:** [People Are Talking About You, But Do You Know What They're Saying](#)  
 12-4:30 p.m. InfoPeople Webinar, <http://www.infopeople.org/training/view/webinar>

30<sup>th</sup>— **Webinar:** [Extending Access to e-Books for Public Libraries: New Strategies](#)  
 10-11 a.m. Webjunction Webinar, <http://www.webjunction.org/events/webjunction.html>

## May

2<sup>nd</sup> — **Workshop:** [Disaster and Emergency Preparedness Workshop](#)  
 8:30 a.m.-4:30 p.m. Yuma Main Library, Yuma  
 AZ State Library Event Registration Page, <http://www.azlibrary.gov/eventreg/>

9<sup>th</sup>— **Webinar:** [Library Learning Goes Online](#)  
 11 a.m.-Noon. American Libraries Live Webinar, <http://americanlibrarieslive.org/>

14<sup>th</sup>— **Webinar:** [WHAT DO I DO NOW? Handling Challenging Situations with Mentally Ill and Homeless Library Users, Part 1](#)  
 12 p.m.-1 p.m. InfoPeople Webinar, <http://www.infopeople.org/training/view/webinar>

21<sup>st</sup>— **Workshop:** [Back to the Beach: A Readers' Advisory Workshop](#)  
 1-4 p.m. Burton Barr Central Library, Phoenix  
 AZ State Library Event Registration Page, <http://www.azlibrary.gov/eventreg/>

21<sup>st</sup> — **Webinar:** [WHAT DO I DO NOW? Handling Challenging Situations with Mentally Ill and Homeless Library Users, Part 2](#)  
 12 p.m.-1 p.m. InfoPeople Webinar, <http://www.infopeople.org/training/view/webinar>

## June

6<sup>th</sup>—**Webinar:** [The Accessible Website: If You Build It, Everyone Can Come](#)  
12 p.m.-1 p.m. InfoPeople Webinar, <http://www.infopeople.org/training/view/webinar>

6<sup>th</sup>—**Webinar:** [New Technologies in Library Equipment](#)  
11 a.m.-Noon. American Libraries Live Webinar, <http://americanlibrarieslive.org/>

## July

30<sup>th</sup>—**Webinar:** [Discovery Services: The Future of Library Systems](#)  
11 a.m.-Noon. American Libraries Live Webinar, <http://americanlibrarieslive.org/>

## September

12<sup>th</sup>—**Webinar:** [Digging into New Databases](#)  
11 a.m.-Noon. American Libraries Live Webinar, <http://americanlibrarieslive.org/>

## Conferences/Workshops/Other Events

**Continuing Education Scholarships** can help defray the costs of workshop and conference attendance.  
[Click here to learn more about the scholarships.](#)

### [Music Library Association](#)

San Jose, CA

February 27-March 3, 2013

### [Association of College and Research Libraries \(ACRL\) 16<sup>th</sup> National Conference](#)

Indianapolis, IN

April 4-7, 2013

### [Art Libraries of North America \(ARLIS/NA\)](#)

Pasadena, CA

April 25-29, 2013

[2013 International Conference of Indigenous Archives, Libraries, and Museums](#)

Albuquerque, NM  
June 10-13, 2013

[Association of Christian Librarians Conference](#)

Point Loma Nazarene University  
San Diego, CA  
June 10-13

[ALA Annual Conference](#)

Chicago, IL  
June 27-July 2

[Association for Small & Rural Libraries Annual Conference](#)

Omaha, NE  
September 25-28

[Association of Bookmobile & Outreach Service \(ABOS\) Conference](#)

Baton Rouge, LA  
October 9-11